

# The Green Deal

“A game changer for energy efficiency”

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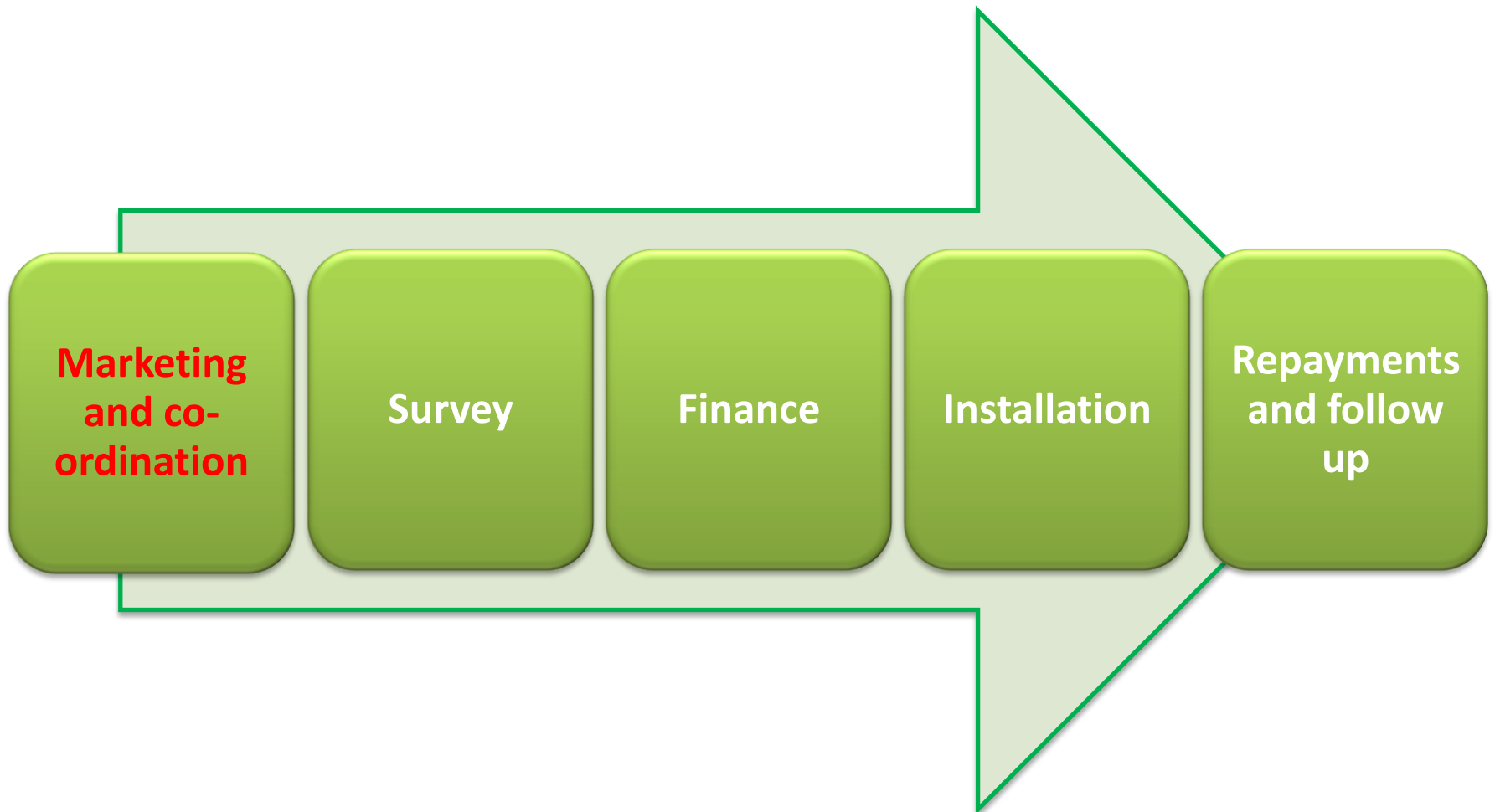
# AIM of Green Deal

Through our 'Green Deal', we will encourage home energy efficiency improvements paid for by savings from energy bills. We will also take measures to improve energy efficiency in businesses and public sector buildings.

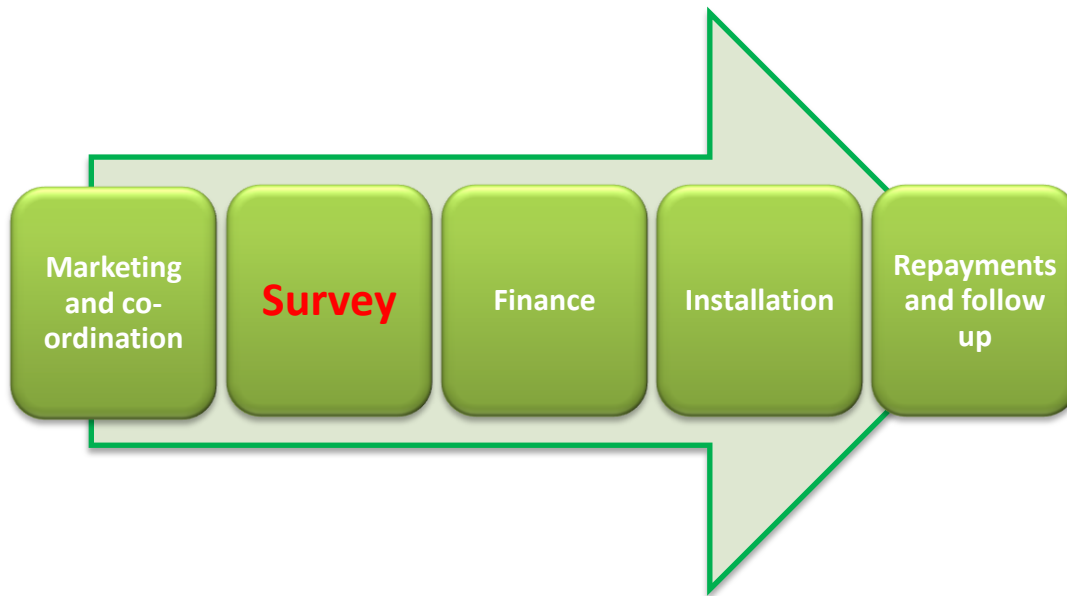


- Remove the barrier of upfront cost to installing measures (making high cost measures accessible)
- Tackle barriers of investment in the private rented sector
- Provide an accreditation scheme for advice and work

# Green Deal: A 'game changer'



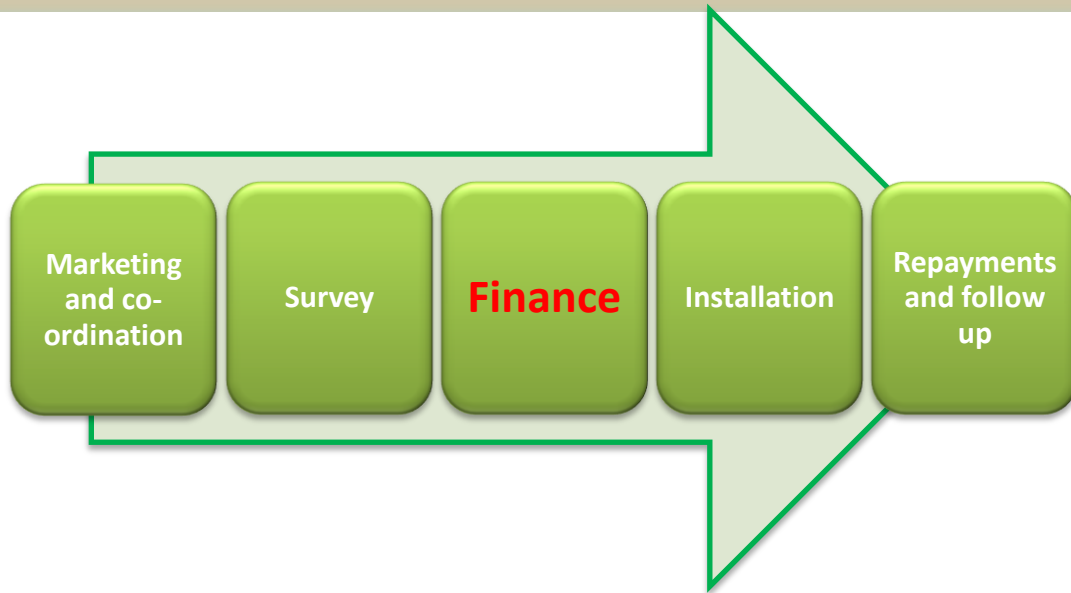
## Green Deal: Assessment & Advice



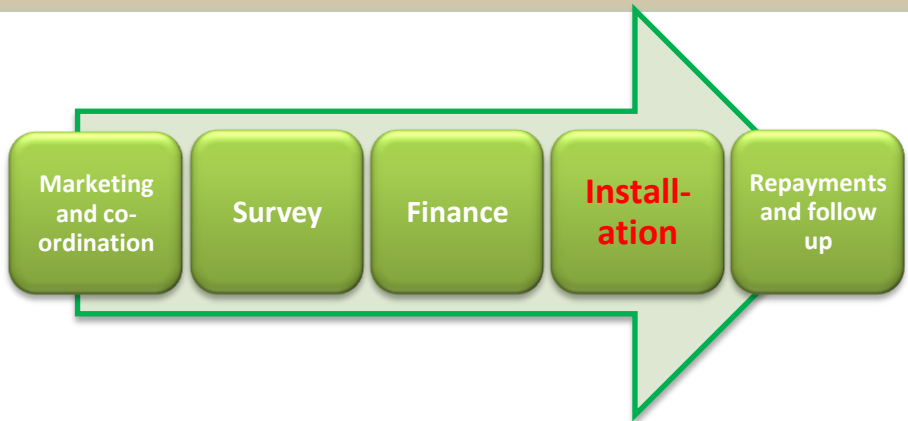
### **GOLDEN RULE:**

Financial savings > Cost of measure,  
over its lifetime

# Green Deal Finance

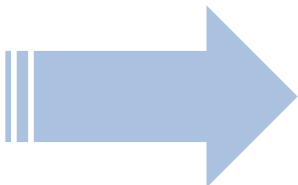


# Green Deal: Installation



Measures include insulation, micro-generation and small scale renewables

# Green Deal: Repayment



**GREEN DEAL  
PROVIDER**

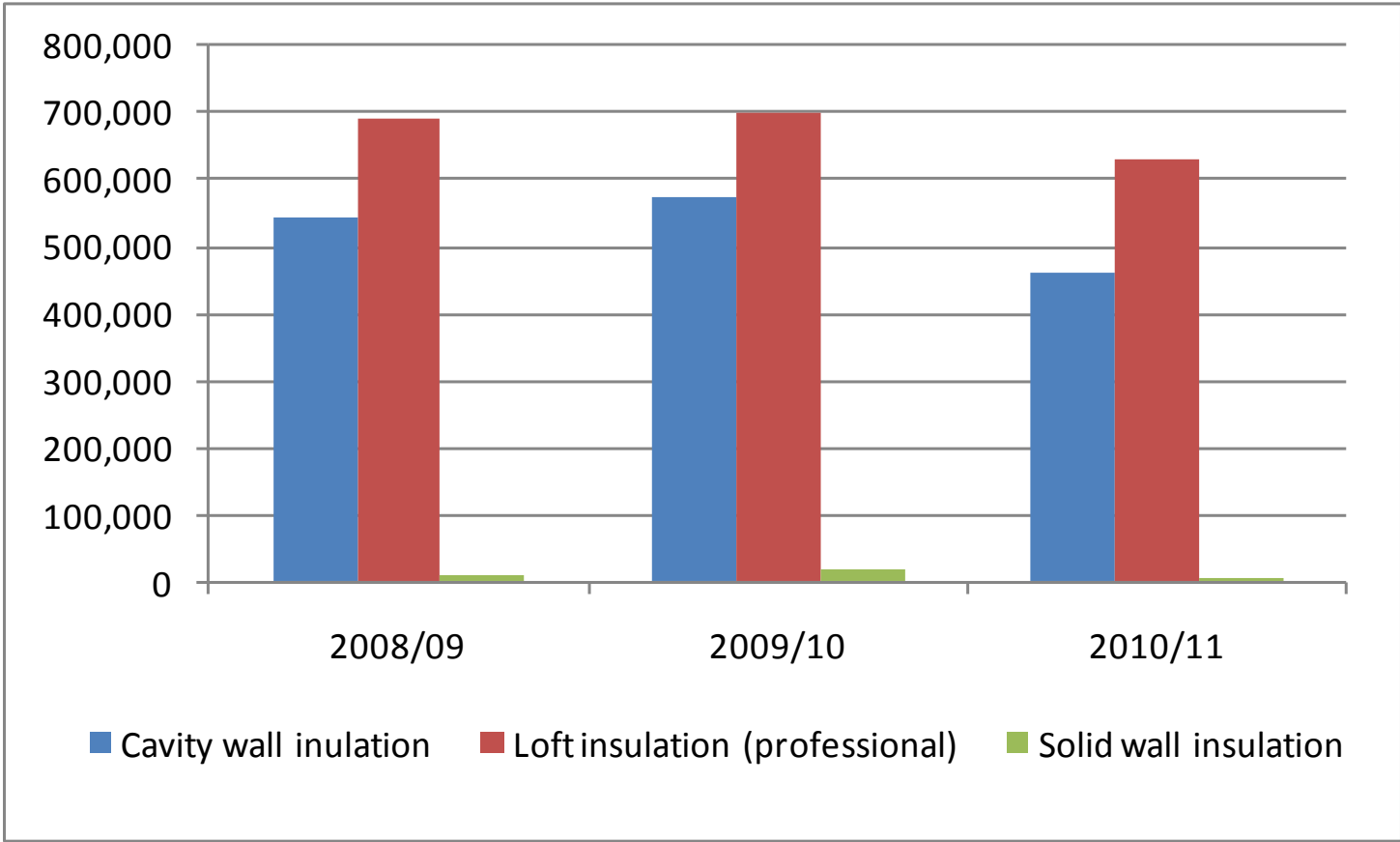
Repayment of Green Deal stays with the meter even if the household changes.

**ECO will work alongside Green Deal to:**

- 1. Support the most vulnerable households (e.g. those in Fuel Poverty)**
- 2. Subsidise expensive measures e.g. Solid Wall Insulation**

**This will be funded by Energy Suppliers**

# Rate of delivery through existing scheme (CERT)



**Green Deal / ECO should drive a step change in SWI and support “hard to treat” cavity and loft insulation.**

## **Green Deal**

- Autumn 2011 Consultation (including initial impact assessment)
- Spring 2012 Initial guidance prepared for Green Deal Finance providers and Green Deal Installers
- Autumn 2012 Green Deal goes live

## **Carbon Emissions Reduction Target (CERT)**

- Runs to the end of 2012 to be replaced by new **Energy Company Obligation (ECO)**

**Thank you for listening.**

**Any questions?**

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